

CLAIMS

1. A financial transaction administration system comprising:
 - 5 a computer network interface; and
 - a financial transaction administration center comprising:
 - a computer server coupled to the computer network interface for processing financial transaction requests received from users across a computer network; and
 - 10 a database for tracking financial transaction parameters defined by at least one contract for each user, the financial transaction administration center limiting transactions requested by each user according to the at least one contract associated with the user, the at least one contract limiting the financial transactions for each user according to at least one of the time of a transaction, the user's equity in a transaction,
 - 15 and the number of trades permitted for the user.
2. The financial transaction administration system of claim 1, wherein the computer network is a wide area network.
- 20 3. The financial transaction administration system of claim 1, wherein the computer network is the Internet and the computer server operates with a web server to provide users access to the financial transaction administration system to place financial transaction requests via a web page.
- 25 4. The financial transaction administration system of claim 1, wherein the users place financial transaction requests and receive confirmation of their transactions via the computer server.

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5. The financial transaction administration system of claim 1, wherein the computer network is the Internet and the computer server operates with a web server to provide users access to the financial transaction administration system to place financial transaction requests via a web page, and wherein the users receive confirmation of their requested transactions via emails across the Internet.
6. The financial transaction administration system of claim 1, wherein the users place financial transaction requests comprising stock trade requests.
- 10 7. The financial transaction administration system of claim 1, wherein one of the at least one contract for each user is an equity empowered trading contract.
8. The financial transaction administration system of claim 7, wherein each user places stock trade requests according to the limitations of their associated at least one equity empowered trading contract.
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9. A financial transaction administration system comprising:
an Internet network interface;
a local area network;
at least one administration computer station coupled to the local area network;

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a financial transaction administration computer system, communicatively coupled to the local area network and to Internet network interface, the financial transaction administration computer system comprising:

a computer server communicatively coupled to the local area network and

- 10 to the Internet network interface for processing financial transaction requests received from users across the Internet; and

a database for tracking financial transaction parameters defined by at least one contract for each user, the financial transaction administration computer system automatically limiting transactions requested by each user according to the at least one contract associated with the user, the at least one contract limiting the financial transactions for each user according to at least one of the time of a transaction, the user's equity in a transaction, and the number of trades permitted for the user.

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10. The financial transaction administration system of claim 9, wherein the users place financial transaction requests comprising stock trade requests.

11. The financial transaction administration system of claim 10, wherein one of the at least one contract for each user is an equity empowered trading contract.

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12. The financial transaction administration system of claim 11, wherein each user places stock trade requests according to the limitations of their associated equity empowered trading contract.

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13. A method for a financial transaction administration system comprising the steps of:

receiving stock trade requests from users across a wide area network;

limiting stock trade requests made by at least one of the users according to a

5 contract associated with the at least one user, the contract limiting stock trades requested by the user according to at least one of the time of a stock trade request, the user's equity in the requested stock trade transaction, and the number of stock trades permitted for the user.

10 14. The method of claim 13, wherein the users place stock trade requests via a web page across the Internet.

15. The method of claim 13, further comprising the step of:

15 confirming stock trade requests processed from particular users by sending email messages to the particular users that placed the stock trade requests.

16. The method of claim 15, wherein the confirming step includes the step of indicating to the particular users whether the stock trade requests processed from the particular users were accepted by the financial transaction administration system for

20 placing stock trade transactions for the particular users.